

## What our customers said!



"The session was of great value, it provided us with an insight into the different areas of Mental Health and gave us a good understanding of these areas which included depression, bipolar, schizophrenia, self harm and OCD.  
The level of information provided was right for the audience. It was very informative and at a level that was extremely useful and we could relate to in our work situations that HR are involved in. The trainer was also very willing to answer any questions we raised and even though there may have not been a text book answers to the question, he was able to give answers through his experience and knowledge.

*It was a great session, thank you"*

**Julia Crawford, HR Manager. EK Human Resources**

"We approached Hail 4 Hire after seeing some of their work in action, the quality of the materials they designed for us was great, the price was even better with a really fast turnaround.

*We are proud to show off our cards, letterheads and other promo materials. I'd highly recommend them"*

**Lynn Hannah, CEO Haringey CAB**

"Hail 4 Hire helped us from the basics like leaflets and business cards through to helping us design and eventually manage our website, every step showing us how to do the work, this meant at the end we were able to manage our promotional materials and make changes as the need arose, a huge thank you"

**Andrew Chamberlin, ELC Training.**

**HAIL**  
LIVING  
LEARNING  
WORKING  
LOVING

## There's more to Hail.....

call 020 8275 6550

The term sustainability has different meanings to statutory services, local authorities, charities and NPO's alike. All of these groups could be forgiven for buying into a cynical view that in these times of austerity it simply means "do the same for less".

Here at **Hail 4 Hire** we do not subscribe to this view. With the right mind set, planning, support and model in place, plus that necessary vision on your part, **Hail 4 Hire** can actually help your organisation "**do more for less**".

We help change the way you promote yourselves, equipping you with the professional tools, We empower you engage with community and develop your structure to become increasingly sustainable.

In integrating our experience and resources, our aim is to equip you with the tools, expertise and resources to increase your community impact for greater results.

**What makes the difference is that anything you use from Hail 4 Hire, any and all profits go back into our work with Vulnerable people.**

## how we work with you

### ★ Brand, Image and Charity Identity

What is your message? Often there is a small "window of opportunity" to get your charities aims and objectives into the market place, Hail 4 Hire can help improve the image you project to the public eye, offering bespoke services from Logo design, promotional material, stationary through to website design, and everything in between.

### Fundraising Strategy ★

What's your plan? Raising money for charities & NPO's can and does take many forms, community based fundraising and events, identifying high Net Worth Individuals, Bidding to grant making bodies or for statutory funding, engaging the support of groups like churches, rotary etc.

**Hail 4 Hire** has extensive experience of all of these

however, we feel uniquely, we've successfully combined them all into one responsive strategy which can be tailored to fit your model, with good business planning it can be done, we'll help you there as well!

*Understanding that most clients may not necessarily have the initial capital to put towards professional marketing materials is the reason we created Hail 4 Hire to offer bespoke, affordable and professional products.*

## Specials

### ★ Training Venue Hire ★

Training is such an important part of equipping your staff to do the job, not just to the required standard, but help them develop themselves and in turn your organisation **Hail 4 Hire** offer a bespoke training service covering the core needs such as First Aid, Safeguarding, fire awareness through to more bespoke and individualised courses like Mental Health Awareness, Drug and Alcohol Awareness and Communication Strategies, delivered to you at a time, place and **price** that suits you.

### ★ Setting Up Services

What are the needs in your area? Being responsive to identified needs is a major strength for an organisation, with our hands on experience of setting up and operating, static shelters, day services, HUBs and rolling shelters we offer a unique insight into how to start new services from scratch and keeping them going covering every aspect including all of the above.

**Hail 4 Hire** can offer our venue for training, meetings events and much more..... based at Tottenham Town Hall it offers excellent transport links and is fully disabled accessible, open for use all year round right around the clock, we can even equip it for you, PowerPoint projectors, large screen TV, use of our breakout wall and all the work stations you'll need, extremely competitive hire rates make this a great option for your needs, why not ask about our catering options!

*Did you know?  
It is proven to be cheaper & more dynamic to employ an external marketing team rather than having a costly fixed team.*

## working with us

All good menus need to have variety and we here at **Hail 4 Hire** like to offer the same to our clients. You can work with us in two ways;

- 1) agree a set of desired outcomes and specific services to help you achieve them, or
- 2) Pick from our menu some of the things you'd like to try.

## marketing menu

### appetisers

#### ★ Branding & Identity Promotional Material ★

Improving how you look and the impression you project. Effective design, quick turnaround or both.

#### Digital Marketing Strategy ★

A casual look at whether your digital marketing strategy is as effective as possible.

### main courses

#### ★ Charity Websites Promotional Material ★

Tell the world who you are and what you need. Help manage how your community and wider stakeholders interact and support you. Effective design, quick turnaround or both.

#### Marketing Consultancy ★

What, where, when and how. Just some questions we will help you find answers to in helping develop your marketing plan.

#### ★ Leave-behind Literature

Bolstering your early opportunities to inspire contacts.

#### Fundraising Websites ★

Take payments online and even manage your gift aid.

#### ★ Presentation Media

How to look the part and prove it too.

### desserts

#### ★ Fundraising Policy Generation ★

We will work as your fundraising managers and both begin fundraising activity ourselves as well as equipping others and helping the community to create fundraising events in support.

Bespoke quality assured policies individualised to the service and its needs with an eye to latest trends and legislation. We help you fit the best practice model and work with your team to ensure they implement, understand and buy into not only the charities aims but its policies and procedures.

#### ★ Presentations & Events

We and our team will organise special events aimed at key stakeholders or even members of your supporting community.

These are delivered at your premises at a time to suit your team.